

To:

Date:

Dear

Re: Regional Investment Framework

The Regional Capitals Alliance Western Australia (RCAWA) is an association representing ten Capitals across WA which comprise in excess of 50% of the population of Regional WA. The Alliance leads the sustainable, strategic growth of Western Australia's regional capitals, with a focus on excellence and opportunity creation. We achieve this through Partnerships and Collaboration, Advocacy and Policy Influence and Representation.

The Alliance has adopted a strong, cohesive approach to lead change and implement projects that will drive the growth of regional centres as attractive places to live, work, visit and invest.

Complementing this work on a local level undertaken by our members, the Alliance has identified a range of priority areas for advocacy and project delivery to enhance the prospects of regional Western Australia.

Our mantra is to work with all Stakeholders, independent of their political persuasions, to achieve the best outcomes for our communities.

Over the past 12 months the Alliance has been developing a comprehensive Regional Investment Framework which it believes creates the optimal strategic environment to stimulate growth and prosperity across Regional Western Australia. An overview of this framework is attached for your consideration and the full Investment framework document is available on our Alliance website at <https://www.waregionalcapitals.com.au/#home>

The Framework's overarching principles are designed to deliver key outcomes for WA and Australia by achieving:

- Planned & strategic economic development
- Outcomes focused across people, place, business and the economy
- Clear and strong regional leadership
- A collaborative approach
- Connectivity with industry and government
- Opportunities that are business driven
- The active use of non-financial levers

With a vision to:

“Seek a bipartisan commitment from State and/or Federal Governments,
over a ten-year period, beyond election cycles,
so as to leverage the \$3.6b forward capital works programs of Alliance members”

We seek your support of this innovative framework as an ideal platform to strategically invest in Regional WA through Alliance members who have demonstrated capability and clear business prospects to navigate Regional WA into a prosperous post Covid-19 future.

Further, the Alliance offers an opportunity to personally brief you and/or your organisation on this exciting initiative. This can be arranged by contacting our Executive Officer, Paul Rosair on 0419930467.

Finally, we appreciate your consideration of this framework and your future support as an ideal platform to stimulate much needed investment and growth across regional Western Australia.

Kind Regards

Mayor Dennis Wellington