

**Advocacy
Collaboration
Representation**

We lead the sustainable strategic growth of Western Australia's regional capitals, with a focus on excellence and opportunity creation.



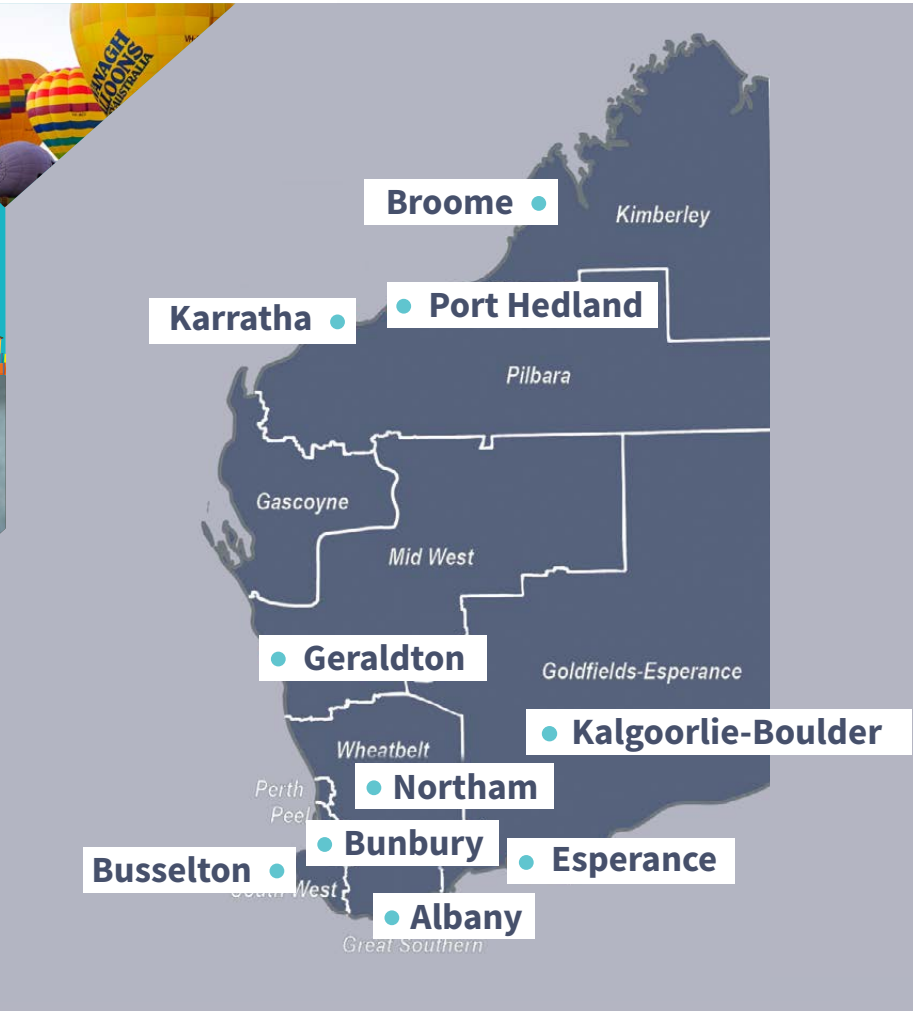
**PORT
PRODUCTION
\$71 BILLION**

74% of WA's total exports



**GROSS REGIONAL
PRODUCT
\$33 BILLION**

13% of WA's GSP



“Western Australia’s ten regional capitals are home to over 250,000 people; that is half the population of regional Western Australia and the engine room of the nation.”



**\$365K AVERAGE
HOUSE PRICE**

Significantly below the national average house price of \$571k

EMPLOYMENT

11% of WA's employment



**TOURISM
\$2+ BILLION**

18% of WA's economy



**\$4 BILLION
AGRICULTURE**

14% of WA's economy



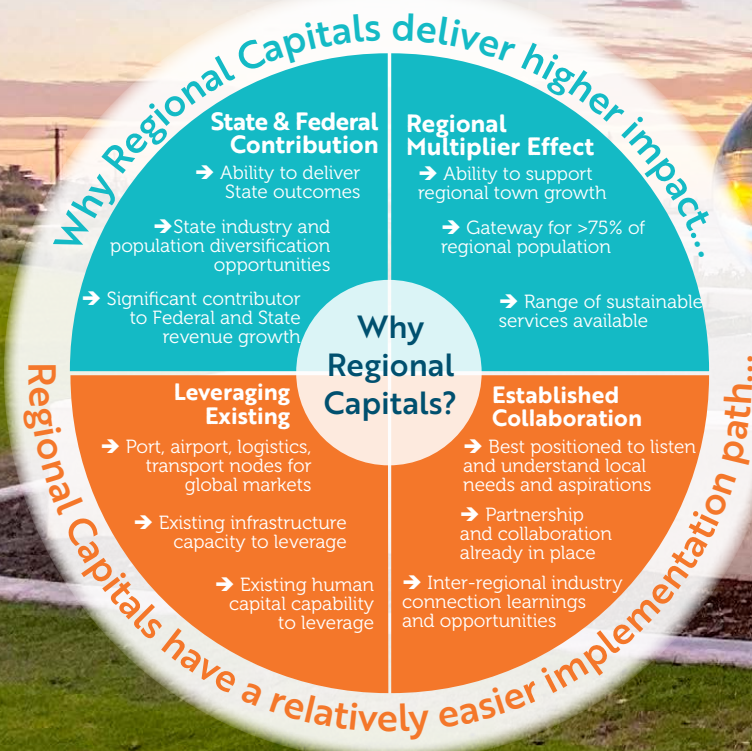
Investment Framework

To seek a bipartisan commitment from State and/or Federal Governments, over a ten year period, beyond election cycles, so as to leverage the \$3.6b forward capital works programs of Alliance members.

- ▶ This commitment could be accessed by Alliance members, based on demonstrating a clear alignment with State and Federal Policy, Priorities, and Benefits to surrounding Local Government communities and providing a cogent business case.

Regional Capital Investment Framework Principles

- Deliver outcomes for WA and Australia
- Planned & strategic economic development
- Outcomes focused across People, Place, Business and Economy
- Provide regional leadership
- Collaborative approach
- Use our connections with industry and government
- Opportunities are business driven
- Active use of non-financial levers



Why now?

The current global economic headwinds of COVID-19 pandemic, potential trade wars and the uncertainty of China's position in the world requires a Western Australian paradigm shift.

Many layers of government and private enterprise, since COVID-19, have presented the requirement for Australia to quickly move from a 'harvest' mindset to an economy that is more reliant on secondary processing of our abundant natural resources.

It is the time to facilitate and fast track economic development opportunities through faster pre-feasibility studies, opportunity approvals and development beyond the current WA Government Recovery Plan.

Those actions need to clear a path for investment and create an appropriate regulatory environment for public and private capital to navigate the complexities and challenges of approvals, which will then give comfort to investors.





RCAWA Proposed Approach

Facilitate, coordinate and connect with businesses of all sizes and community groups to identify key projects for the Regional Capital and region.

Identify all relevant stakeholders for each project.

Workshop 'best-path' options with other Regional Capitals to use experience of RCWA.

Consult locally with community, regional local governments, business and relevant State and Federal Government authorities to develop project rationale and 'why'.

Develop clear Regional Capitals economic development and social plan linked to the region.

Ensure projects are attractive for all funding options available from State Government, Federal Government, business and investment groups.

Identify non-financial levers that will accelerate achievement of the vision and projects.

Support and/or prepare strategic comprehensive and coherent business cases for each project with stakeholders.



Regional Capitals Project Opportunities



880 TOTAL REGIONAL CAPITALS PROJECTS
Including ~10 aggregated projects



\$3.6B TOTAL VALUE
\$4M AV. VALUE OF PROJECTS



36 AGGREGATED PROJECTS PER REGIONAL CAPITAL

Megaprojects and Large Projects

\$50M+
PROJECT VALUE

15
PROJECTS

\$5M+
PROJECT VALUE

88
PROJECTS

Economic & Fundamental Infrastructure Projects



● TRANSPORT
\$1.25B



● TECHNOLOGY
\$150M

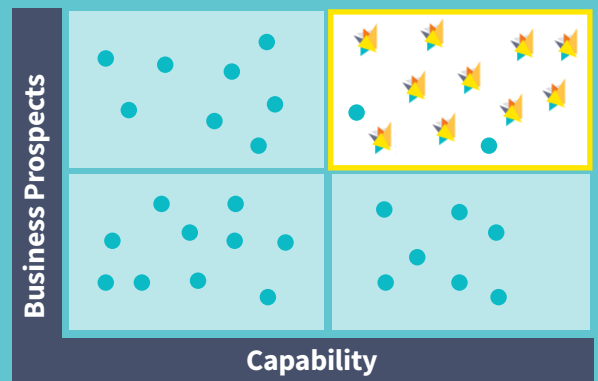


● ENERGY
\$25M



● HEALTH
\$125M

A DELIVERY MODEL FOR INVESTMENT CAPABILITY / BUSINESS PROSPECTS MATRIX



○ Other Regional LG's



RCAWA Alliance Members



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LIVEABLE

- Established communities with well developed infrastructure, services and lifestyle opportunities.

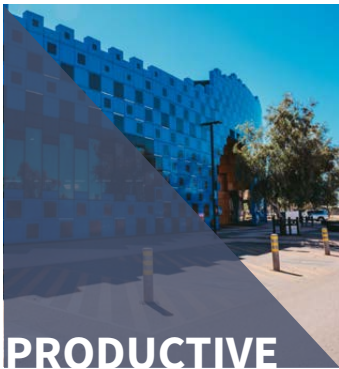
WA's regional capitals are well established centres and are now home to over 250,000 people; that is half the population of regional WA.



CONNECTED

- Although each regional capital has a unique local context they share much in common.

WA's regional capitals are connected by global supply chains and are interacting with emerging global economies, each with capacity and prospects to grow.



PRODUCTIVE

- Together regional capitals continue to contribute significantly to the national economy.

WA's regional capitals have high concentrations of employment with a number experiencing significant growth over the past five years.



OPPORTUNITY

- Each regional capital has a high capability to grow its population base and economic diversity.

WA's regional capitals collaborate to deliver transformative projects positioning them as ideal locations to focus Government and industry investment.

▲ Agenda for Growth



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The full report can be downloaded from:
waregionalcapitals.com.au

