



Regional Capitals Alliance

WESTERN AUSTRALIA

STRATEGIC PLAN 2023-2028

- www.waregionalcapitals.com.au





PORT PRODUCTION
\$71 Bn (74% of WA)



GROSS REGIONAL PRODUCT
\$33 Bn (13% of WA)



EMPLOYMENT
11% of WA total



TOURISM
\$2+ Bn (18% of WA)



AGRICULTURE
\$4 Bn (14% of WA)



OUR ALLIANCE

An Alliance of 10 Regional Capitals represented by the Mayor / President and the CEO of each of the following local governments:

- City of Albany
- Shire of Broome
- City of Bunbury
- City of Busselton
- Shire of Esperance
- City of Greater Geraldton
- City of Kalgoorlie Boulder
- City of Karratha
- Shire of Northam
- Town of Port Hedland

The Alliance represents over half of the population of regional Western Australia, offers the most significant concentrations of employment outside the metropolitan area and significantly contributes to the states economic outputs.

Each capital is considered to have a high level of capability and prospects.

This ideally positions them as ideal partners in which to focus government and industry attention and investment so as to grow the social capital, economy and population of regional WA, in an environmentally prudent manner.

OUR PURPOSE

A strong and cohesive Alliance which facilitates advocacy and collaborative impact to attract equitable investment and positive outcomes for WA's Regional Capitals

OUR VISION

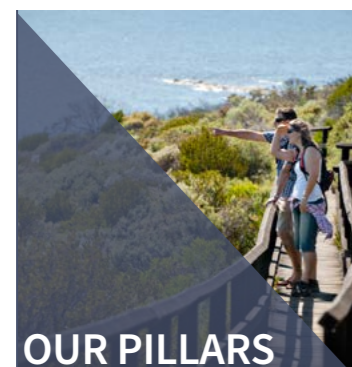
RCAWA to be the sought-after unified voice, key stakeholder and collaborator on matters that impact on the economic and social vibrancy and sustainability of Regional Western Australia

OUR CULTURE STATEMENT

Our Alliance members are:

- From diverse communities, yet they have much common ground
- Aligned in their quest to work with Government and industry for the betterment of Regional Western Australia
- Resolute in their belief that entire regions are likely to be successful if they are supported by sustainable and resilient Regional Capitals.

OUR STRATEGY



OUR PILLARS

Communication & Collaboration

Policy and Legislation Reform

Social and Community

Economic Development

Environment



OUR ACTIONS

- Build brand awareness, and the reputation of RCAWA
- Share knowledge and collaborate to deliver Alliance-wide and group strategic issues, opportunities and projects that leverage the network's capabilities and business prospects
- Stay informed, be relevant and campaign for legislation and government policy that supports sustainable regional growth and vitality.
- Advocate for equitable access to quality services in the regions.
- Foster collaboration and entrepreneurialism within the business, industry and service delivery sectors.
- Drive the development of a clear, consistent Regional Investment Strategy based on capability and business prospects.
- Highlight investment opportunities across the regions and foster an enabling approach.
- Advocate for and enable decentralisation of the workforce across government and industry.
- Work to ensure that regional capitals are in a good position to face future environmental challenges
- Work to ensure that regional capitals are well positioned to face future environmental challenges



OUR PRIORITIES

- Benchmarking
- Operational collaboration
- Around the Grounds
- Communications Plan
- Stakeholder Engagement Plan
- Election Strategy
- Research
- Aboriginal Cultural Heritage Bill
- Emergency Services Volunteers Management
- State Emergency Services Levy
- Remote Area Tax and Stamp Duty Concessions
- Transport and Regional Freight Strategy
- Housing Solutions and Action Plan
- Regional Performing Arts and Entertainment Centres Review
- Crime Prevention
- Health | Education | Age Care | Child Care
- Most Accessible Communities WA
- Regional Investment Framework
- Creative Industries
- Land and Property Reviews and Management
- Regional Headworks Fund
- Climate Change Response
- Waste Management
- Disaster Resilience
- Alternative Energy Strategy

OUR WAY OF WORKING

ADVOCACY AND POLICY INFLUENCE

The Alliance will actively engage at National, State and Regional level forums, providing strategic and considered contributions to the development of regional capitals across Australia.

PARTNERSHIP AND COLLABORATION

Acting as a strong, cohesive alliance, RCAWA will lead change and implement projects aligned with the RCAWA mission.

REPRESENTATION

The future success and viability of regional capitals will be represented and promoted in a collective voice.

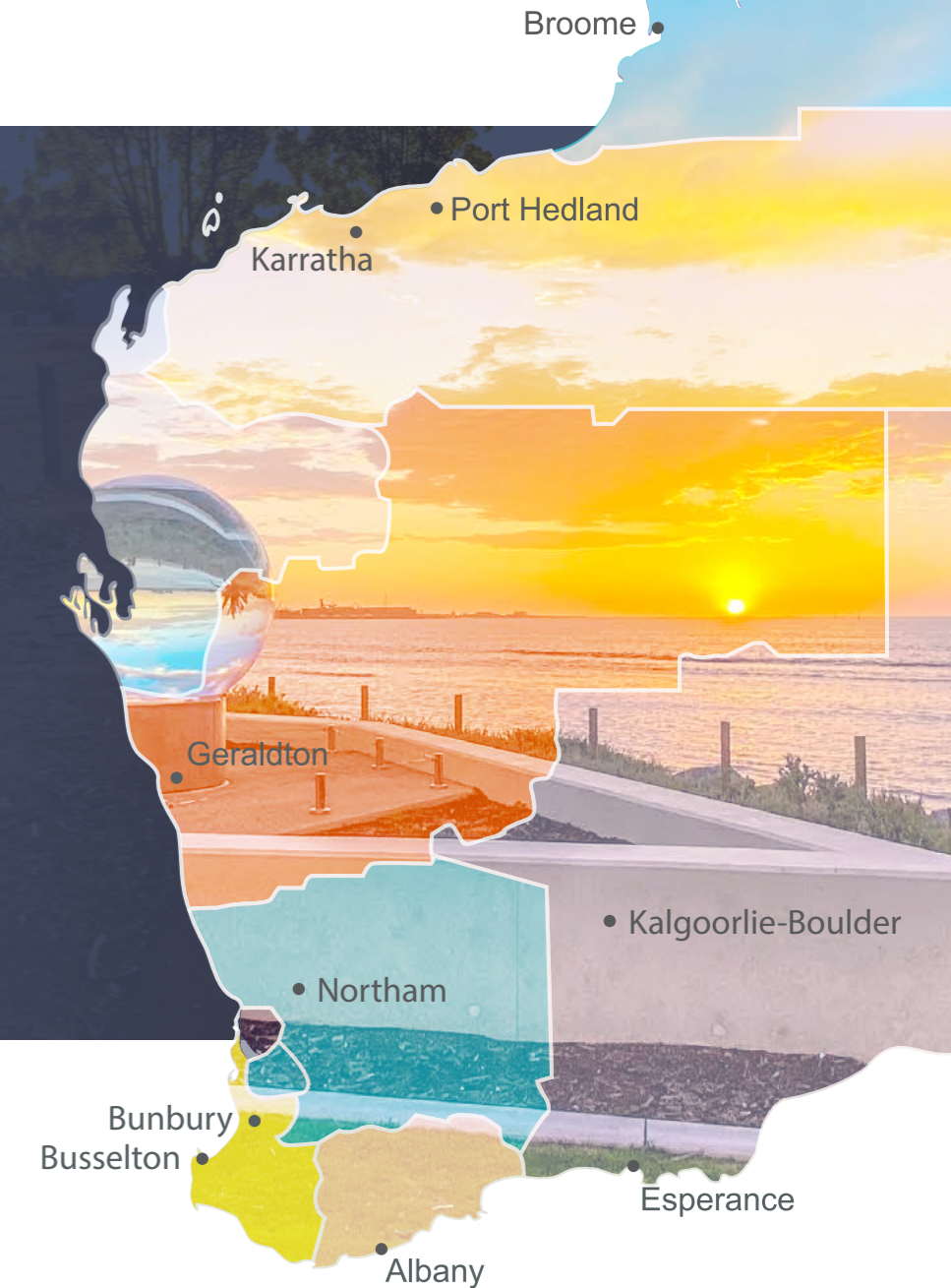
WHAT SUCCESS LOOKS LIKE

Regional Capitals are promoted by members in a unified voice as highly viable, sustainable places that people will want to live, work, visit and invest in.

Regional Capitals are acknowledged by government and industry as the preeminent voice for WA; working collaboratively with key stakeholders to enable continued positive outcomes through policy, influence, legislation, and equitable investment frameworks.

CONTACT DETAILS

- City of Albany | 6820 3000
- Shire of Broome | 9191 3456
- City of Bunbury | 9792 7000
- City of Busselton | 9781 0444
- Shire of Esperance | 9071 0666
- City of Greater Geraldton | 9956 6674
- City of Kalgoorlie Boulder | 9021 9600
- City of Karratha | 9186 8555
- Shire of Northam | 9622 6100
- Town of Port Hedland | 9111 5000
- Executive Officer | 0419 930 467





STRATEGIC PLAN 2023-2028

- www.waregionalcapitals.com.au